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MEMBERS SERVICES

A Brief History of Genesis Real Estate Investments

It Didn't Happen Overnight

Our Senior Management has over 15 years experience investing in Western New York Real Estate through hundreds of transactions, millions spent, and millions more made. While developing the business we had to test, re-test, and then test again to find the creative solutions that work best for our investors. Prior to opening the doors of Genesis REI, our President James Graham co-owned Cornerstone Properties, another real estate company with a strong focus on High Cash Flow Properties. The culmination of many years experience "in the trenches" have crafted our current business model. By having a solid understanding of the risks associated with real estate investing, we are able to improve upon pre-existing models and provide simple, effective, and risk-free investment strategies.

Our resources are proven and our strategies have benefited hundreds of eager investors throughout the world. During our first year of operations alone, we completed more than 100 transactions both buying and selling with clients in Australia, New Zealand, the United Kingdom, and throughout the United States.

Our Current Company

Genesis REI was formed in the 4th Quarter of 2004. At the time, there was one employee, President and Founder James Graham. In 2005, the company expanded quickly, blossoming to a talented team of 50 professionals spread out through multiple offices in Western New York. These employees include:

- Multiple professional construction crews to provide maintenance and upgrading to the properties we service.
- An "In-house" legal department of paralegals and an attorney who close transactions and coordinate insurance. Closings are scheduled promptly as most properties are unencumbered. They are fully equipped with the proper training to close your transaction and provide you with a clear and marketable title, or they can interface with your personal legal professional.
- Several Professional Property Management teams who are here, so you don't have to be! We screen potential tenants to ensure that you deal with quality candidates. We even take the hassle out of collecting rents and handling disbursements. Should your property ever need repair or maintenance services, we handle that too. Our fees for property management are very reasonable, plus our *in-house* maintenance teams and construction crews keep costs low. Additional information about our property management services are available at www.GenesisREI.com/Property-Management.asp
- An Accounting team to handle all the finances and provide investors with accurate and up to date statements. They coordinate with our property management teams to collect rents, pay your expenses, and forward the profits to you.
- A Marketing team responsible for providing all property information to investors. They are dedicated to helping you make wise and informed decisions based on what works with the individual investors strategies. You can see examples of current available properties at www.GenesisREI.com/Real-Estate-Sales.asp
- A full-time property acquisition team who is adept at finding and acquiring quality Western New York properties with excellent profit potential. Our buyers use a marketing system, referral network, and strategic contacts which generate a constant flow of properties, located in specific areas, from which we can **carefully** select.
- An "In-house" Information Technology department that provides investors real-time accurate information right at your fingertips. We utilize the latest technologies and methods to complement the needs of modern investors.

Together, all the different departments of Genesis REI form a cohesive unit that provides investors with **everything you need** to be successful investing in High Cash Flow Properties. By dedicating our time, energy, and resources to provide you with the "total package", the investor is left with more time to concentrate on the more important things in life.

Long Term Business Relationships

We have learned that the only way to do business, is by establishing and developing long-term business relationships where everyone benefits. Because investing is such an important decision that affects you, your family, and your vision of the future, establishing yourself with a partner you can trust is essential. That's why we here at Genesis REI are committed to making your investment needs our #1 priority. It is our deepest desire to share with you our systems for success and begin building a quality long-term relationship.

**Click. Purchase. Manage. Profit. **

It used to be **hard work** to find, renovate, rent, and manage **multiple** High Cash Flow Properties. Genesis REI now makes it easy and hassle free! By allowing us to effectively manage your investments, you have more time to concentrate on the higher-level business decisions, and continue to build your portfolio with quality High Cash Flow Properties. To begin planning your next acquisition, please visit www.GenesisREI.com/Real-Estate-Sales.asp



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